

A g e n d a

10x2025

Humanizing MedTech

**The Medical Device Conference that feels human.
*That feels personal.***

“The single most important indicator of MedTech success, is the quality of your relationships.”

-Sean Smith, 10x Co-Host and
Publisher, MedTech Leading Voice



May 7-8, 2025 in Newport Beach, CA

[medicaldeviceevents.com](https://www.medicaldeviceevents.com)

Day 1 Laying the Foundations for MedTech Success

Day one focuses on the essential building blocks of MedTech development, from planning and funding to clinical and regulatory strategy.

7:45 AM – Breakfast & Networking

9:00 AM – Welcome and Opening Remarks - Hosts: **Sean Smith** and **Joe Hage**

9:20 AM – Speaker Session: Planning for Success in MedTech

Two presentations by industry experts discussing the key opportunities, challenges, and trends shaping the MedTech industry.

10:00 AM – Breakout Workshops 1: The Path to MedTech Innovation

Participants will split into teams to explore key topics through guided discussions and prompts.

- **Ideation to Market Research:** Explore strategies for identifying market needs, validating ideas, and conducting competitor analysis.
- **Prototype Development and IP Protection:** Guide participants through building a proof of concept and securing intellectual property.
- **Early Funding Strategies:** Help attendees navigate early-stage funding, including friends & family and angel investors.
- **Regulatory Pathway Decision-Making:** Provide clarity on choosing between 510(k), De Novo, PMA, and CE marking.

10:45 AM – Spotlight Session Round 1 - *Selected participants will share their projects, challenges, and goals in 5-minute interviews.*

11:15 AM – Refreshment Break

11:30 AM – Panel Discussion: Avoiding Common Pitfalls in MedTech Development

Industry experts share lessons learned and actionable insights to help attendees sidestep challenges.

12:30 PM – Luncheon Provided

1:30 PM – Breakout Workshops 2: MedTech Development in Action

Participants continue to collaborate and problem-solve in hands-on workshops.

- **Clinical Trial Design and Needs Assessment:** Equip participants to plan clinical trials and refine product features through clinician feedback.
- **Quality Management Systems (QMS) Implementation:** Help teams understand ISO 13485 and how to start building a QMS.
- **Product Development and Engineering Innovations:** Focus on engineering best practices, including design optimization and integration of software solutions.
- **Sustainability in Medical Device Design and Packaging:** Share strategies for incorporating sustainable practices into device design, materials selection, and packaging.

2:45 PM – Networking Break (Ice Cream Social)

3:15 PM – Interactive Session: Solving Real-World Challenges

Collaborative team exercises and case studies designed to address pressing industry challenges.

4:00 PM – Speaker Session 2: Insights for MedTech Growth

Two sessions featuring expert insights on growth strategies and market success.

5:00 PM – Spotlight Session Round 2

More selected participants will share their projects, challenges, and goals in 5-minute interviews.

5:30 PM – [Dine-Around] Networking Dinner

Day 2 Driving Innovation and Post-Market Excellence

Day two focuses on scaling success, leveraging technology, and achieving long-term sustainability.

7:45 AM – Breakfast & Networking

9:00 AM – Day One Recap & Day Two Kickoff - Hosts: **Sean Smith** and **Joe Hage**

9:20 AM – Speaker Session: What Investors Want

Two presentations by MedTech leaders provide perspectives on what investors value most.

10:00 AM – Breakout Workshops 3: Scaling and Post-Market Excellence

Participants will tackle challenges related to scaling and long-term success in the MedTech space

- **Manufacturing Scale-Up and First Commercial Launch:** Prepare participants to transition from small-scale production to market launch.
- **Advanced Cybersecurity in MedTech:** Provide tools and strategies to address cybersecurity challenges in connected devices.
- **Post-Market Surveillance and Feedback Loops:** Equip participants with strategies to track product performance and adapt to market needs.
- **Investment and Series A Funding:** Help attendees position their companies for venture capital and Series A funding.

10:45 AM – Spotlight Session Round 3 - More selected participants will share their projects, challenges, and goals in 5-minute interviews.

11:15 AM – Refreshment Break

11:30 AM – Panel Discussion: Growing Without Burnout

Industry experts share lessons learned and actionable insights to help attendees sidestep challenges.

12:30 PM – Luncheon Provided

1:30 PM – Breakout Workshops 4: Planning for Success

Participants will focus on forward-thinking strategies for success in the MedTech space.

- **Next-Gen Product Development and Iteration:** Explore strategies for gathering feedback and iterating on product design post-launch.
- **Regulatory Compliance for International Expansion:** Guide participants through regulatory requirements for entering new geographic markets.
- **Software Development and Embedded Systems in MedTech:** Learn software engineering best practices for medical devices, including embedded systems and validation.
- **Building and Leading a High-Performing Team:** Share strategies for hiring key personnel and fostering collaboration.

2:45 PM – Closing Keynote: Building Connections That Last

An industry leader discusses the power of relationships in driving growth and innovation.

3:30 PM – Conference Wrap-Up

Two 30-minute sessions featuring expert insights on growth strategies and market success.

4:00 PM – Event Ends

Register Now - Limited Seats Available

10x Speakers & Workshop Leaders

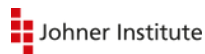
- [Dr. David Albert](#), Founder and Chief Medical Officer, **AliveCor**
- [Nic Anderson](#), Sr. Manager, Health Economics and Market Access, **Boston Scientific**
- [Jose Bohorquez, PhD](#), President, **BoldType**
- [Anthony Chang](#), Founder, **CHOC and AIMed**
- [Maria E. Donawa, MD](#), President, **Donawa Lifescience**
- [Leonard \(Leo\) Eisner](#), Principal, Compliance & Regulatory, **Eisner Safety Consultants**
- [Matthias Fink, MD](#), Senior Clinical Consultant, **AKRA TEAM**
- [Mohamad Foustok](#), Chief Software and Cybersecurity Architect, **Bold Type**
- [Renaë Franz](#), Managing Director, MedTech Commercialization, **leanRAQA**
- [Jan Gates](#), President/Advisor Packaging Engineer, **Adept Packaging**
- [Prof. Dr. Christian Johner](#), Owner and head of Digital Transformation, **Johner Institute**
- [Nikhil Khadabadi, CMO](#), Orthopaedic and Spine Medical Devices, **ECLEVAR**
- [Angelina Lisandrelli](#), Director of Regulatory and Quality, **RespirTech, Philips**
- [Maurizio Vecchione](#), Chief Innovation Officer, **Terasaki Biomedical**
- [Marc Viscogliosi](#), CEO, **Spine BioPharma**

Final speaker list subject to change

***Contact us** to join our growing list of speakers, workshop leaders, featured startups, investors and sponsor partners*

*Joe Hage, 10x Co-Host and Chairman, **MedicalDeviceGroup.net**
Sean Smith, 10x Co-Host and Publisher, **MedTechLeadingVoice.com***

10x Sponsor Partners



LOCATION

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[medicaldeviceevents.com](https://www.medicaldeviceevents.com)